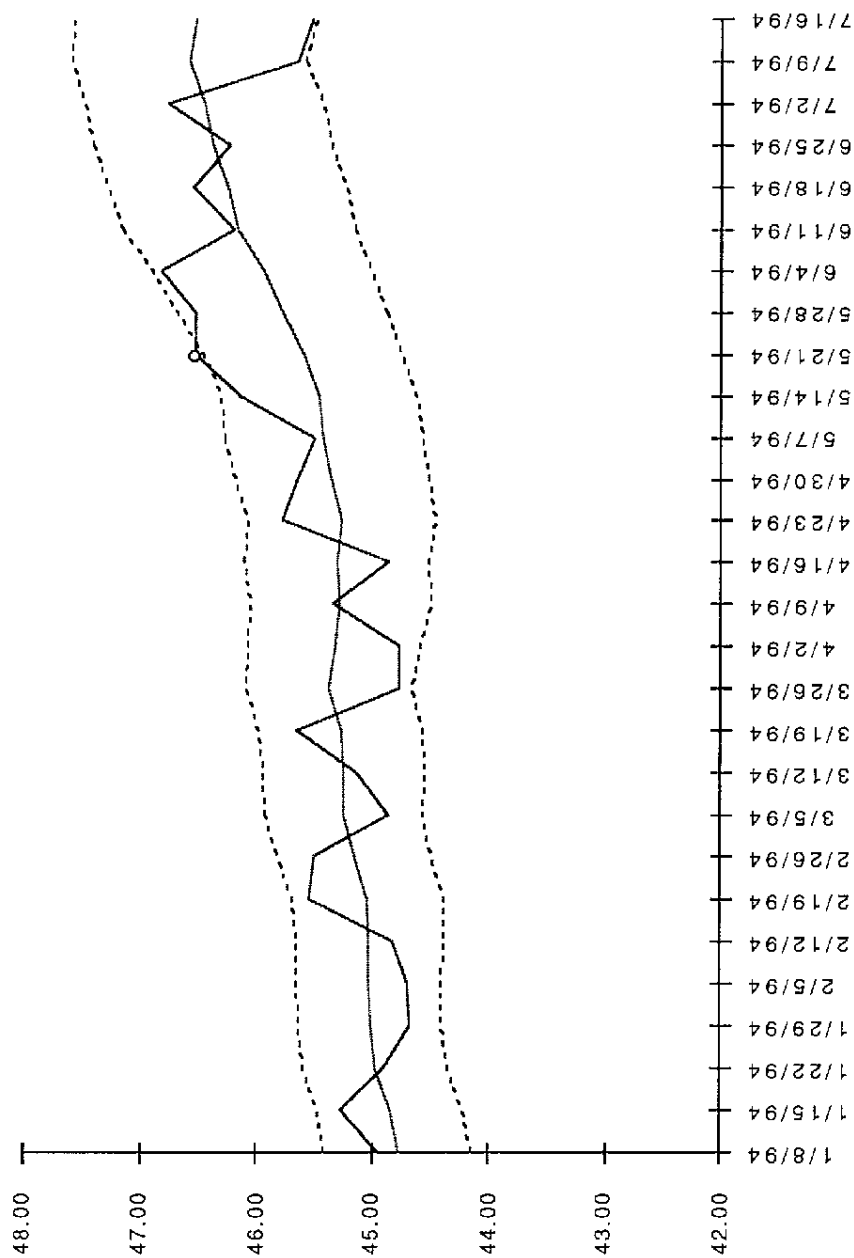


Philip Morris Region 3
Weekly Nielsen Data

% of trend break = -1.2
current value = -0.02



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